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Sheet 1 of 1

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 14173-002001	Application No. 10/643,439
Information Disclosure Statement by Applicant (Use several sheets if necessary)		Applicant Jayendu Patel	
(37 CFR §1.98(b))		Filing Date August 19, 2003	Group Art Unit 3623

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
<i>LWD</i>	AU	B.P.S. Murthi and Sumit Sarkar, "The role of the Management Sciences in Research on Personalization", Management Science, Informs, Vol. 49, No. 10, pp. 1344-1362, October 2003
	AV	
	AW	
	AX	

Examiner Signature <i>Beth Van Doren</i>	Date Considered <i>9/27/06</i>
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Substitute Disclosure Form (PTO-1449)

PAGE 25/44 * RCVD AT 1/12/2006 4:37:56 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-6/28 * DNIS:2738300 * CSID:6175428906 * DURATION (mm:ss):28-02